

COMPANY EMPLOYEES

For IMA communications purposes only.

Number of Employees:\_\_\_\_\_

Key Contact: \_\_\_\_\_

Title: \_\_\_\_\_

E-mail: \_\_\_\_\_

Receive Enews? ☐ Yes ☐ No

Billing Contact: \_\_\_\_\_

E-mail: \_\_\_\_\_

Receive Enews? ☐ Yes ☐ No

President/Owner: \_\_\_\_\_

E-mail: \_\_\_\_\_

Receive Enews? ☐ Yes ☐ No

Marketing/Sales/

PR Contact: \_\_\_\_\_

E-mail: \_\_\_\_\_

Receive Enews? ☐ Yes ☐ No

METHOD OF PAYMENT

Membership dues are nonrefundable and are subject to change.

Membership Dues: \$ \_\_\_\_\_

☐ Check or money order enclosed payable to  
Indiana Motorsports Association (U.S. dollars only)

☐ VISA ☐ MasterCard ☐ American Express

☐ Credit Card Number \_\_\_\_\_

Expiration Date \_\_\_\_\_ CVV Number (required)\* \_\_\_\_\_

**\*Visa/MasterCard:** The last 3 digits of the card number printed in the signature space on the back of the card.  
**\*American Express:** The 4-digit number printed above and to the right of the raised number on the front of the card.

Please print  
Cardholder's Name \_\_\_\_\_

Cardholder's  
Billing Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Signature \_\_\_\_\_

ONE VOICE

Unified Motorsports  
Business Vision

ONE STATE

Improving Economic  
Impact in Indiana

ONE TEAM

Business - Government -  
Education

ONE BUSINESS

Indiana Motorsports Association



A strong, experienced and knowledge-based  
board of directors comprised of respected  
Indiana professionals:

Chris Paulsen  
C&R Racing

Rollie Helming  
United States Auto Club

Mike Camosy  
Auto Research Center, LLC

Al Lowe  
A.E.D. Motorsport Products

Lyn St. James  
LSJ Foundation

Dennis Sherman  
Hoosier Racing Tire

Matt Steward  
Indiana Economic Development Corporation

Bill Simpson  
Impact Racing

John Lewis  
Indy Racing League

Thomas J. Carroll  
Purdue University

Phillip E. Bainbridge  
Baker & Daniels LLP

Jeff Stoops  
Stoops Freightliner-Quality Trailer Inc.

Paul Schafer  
Consolidated Insurance Services, Inc.

CONTACT IMA AT:

3200 Cold Spring Road  
Indianapolis, Indiana 46222  
Phone: 317-955-6400  
Fax: 317-955-6420  
www.indianamotorsports.org

SPECIAL THANKS TO:

Marian College  
Regal Printing

PHOTOS COURTESY OF:

Indianapolis Raceway Park  
United States Auto Club  
Indy Racing League  
Champ Car World Series

Do You Think the  
Racing Business is Easy?

JOIN A  
WINNING  
TEAM

IMA  
INDIANA MOTORSPORTS ASSOCIATION





Is your business impacted by  
the motorsports industry?

Would you like to become  
involved in motorsports?

Now in Indiana...



RACING HAS A  
UNIFIED VOICE!



## WHAT WE DO...

The Indiana Motorsports Association, Inc., or IMA, is a specialized association in pursuit of unifying all motorsports business-related interests within the state of Indiana to enrich the economic impact of Indiana motorsports businesses.

### The IMA will:

**PROVIDE** a unified motorsports business voice

**EXPAND** on general business information outreach programs

**ENSURE** motorsports businesses have the resources to capitalize on opportunities

**OFFER** networking occasions at all levels (government, industry, etc.)

**DELIVER** unified and discounted banking services, health care, and retirement programs

**NOURISH** educational internship programs

**PUBLISH** a racing community directory for its members



*The IMA is driven by memberships, education and sponsorships.*



## MEMBERSHIP LEVELS

### CHAMPION - \$25,000

- Included in all IMA promotional material
- Title sponsor/host of the IMA Workshop
- Category exclusivity
- Banner advertising on IMA website
- Link on IMA website
- IMA E-News updates
- Networking opportunities throughout the year
- Access to IMA member directory
- IMA special "member only" programs for: insurance, office supplies, travel, staffing solutions, architectural design, contractors, developers, race car parts/supplies, creative design and printing, banking, investments, etc.

### POLE POSITION - \$7,500

- Included in all IMA promotional material
- Sponsor of special session of IMA Workshop
- Banner advertising on IMA website
- Link on IMA website
- IMA E-News updates
- Networking opportunities throughout the year
- Access to IMA member directory
- IMA special "member only" programs for: insurance, office supplies, travel, staffing solutions, architectural design, contractors, developers, race car parts/supplies, creative design and printing, banking, investments, etc.

### ACADEMIC MEMBER - \$5,000

- Educational partner for the IMA Academic Partner Program
- Banner advertising on IMA website
- Link on IMA website
- IMA E-News updates
- Networking opportunities throughout the year
- Access to IMA member directory
- IMA special "member only" programs for: insurance, office supplies, travel, staffing solutions, architectural design, contractors, developers, race car parts/supplies, creative design and printing, banking, investments, etc.

### PARTICIPATING MEMBER - \$750

- IMA E-News updates
- Networking opportunities throughout the year
- Access to IMA member directory
- Access to IMA Academic Partner Program
- IMA special "member only" programs for: insurance, office supplies, travel, staffing solutions, architectural design, contractors, developers, race car parts/supplies, creative design and printing, banking, investments, etc.

### MOTORSPORTS INDUSTRY INSIDER - \$95

- IMA E-News updates

**For additional benefits of each membership level please contact the Indiana Motorsports Association Corporate office at 317-955-6400**

[www.indianamotorsports.org](http://www.indianamotorsports.org)

## IMA MEMBERSHIP APPLICATION

THIS SPACE FOR OFFICE USE ONLY

Date rec'd in acct'g. \_\_\_\_\_ Amt. \_\_\_\_\_

New member I.D. # \_\_\_\_\_

### COMPANY INFORMATION

**Company Name**

DBA \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

Postal Code (ZIP) \_\_\_\_\_ Province \_\_\_\_\_

Country \_\_\_\_\_

Telephone \_\_\_\_\_ Telephone 2 \_\_\_\_\_

Fax \_\_\_\_\_

Company E-mail \_\_\_\_\_

Company Web Site \_\_\_\_\_

**Mailing Address** \_\_\_\_\_

(If different than above)

Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

Postal Code (ZIP) \_\_\_\_\_ Province \_\_\_\_\_

Country \_\_\_\_\_

**Business Description** (Must be completed, 30 words or less)

\_\_\_\_\_

\_\_\_\_\_

Company's Annual Revenue: ☐ less than \$249,000

☐ \$250,000-\$499,000 ☐ \$500,000-999,000

☐ \$1,000,000-\$2,499,999 ☐ \$2,500,000-4,999,999

☐ \$5,000,000-9,999,999 ☐ \$10,000,000+

Reason for joining IMA? \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

How did you hear about IMA? \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

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