### **COMPANY EMPLOYEES** For IMA communications purposes only. Number of Employees:\_\_\_\_\_ Key Contact: Title: \_\_\_\_\_ Receive Enews? ☐ Yes ☐ No Billing Contact: E-mail: Receive Enews? Yes No President/Owner: Receive Enews? ☐ Yes ☐ No Marketing/Sales/ PR Contact: E-mail: \_\_\_\_\_ Receive Enews? Yes No **METHOD OF PAYMENT** Membership dues are nonrefundable and are subject to Membership Dues: \$ ☐ Check or money order enclosed payable to Indiana Motorsports Association (U.S. dollars only) ☐ VISA ☐ MasterCard ☐ American Express Credit Card Number Expiration Date \_ CVV Number (required)\*\_ \*Visa/MasterCard: The last 3 digits of the card number printed in the signature space on the back of the card. \*American Express: The 4-digit number printed above and to the right of the raised number on the front of the card. Please print Cardholder's Name Billing Address \_\_\_\_ State \_\_\_\_\_ Zip\_\_\_\_\_

### **ONE VOICE**

Unified Motorsports

Business Vision

### **ONE STATE**

Improving Economic Impact in Indiana

### **ONE TEAM**

Business - Government - Education

### **ONE BUSINESS**

**Indiana Motorsports Association** 





A strong, experienced and knowledge-based board of directors comprised of respected Indiana professionals:

Chris Paulsen C&R Racing

Rollie Helming United States Auto Club

Mike Camosy Auto Research Center, LLC

Al Lowe A.E.D. Motorsport Products

> Lyn St. James LSJ Foundation

Dennis Sherman Hoosier Racing Tire

Matt Steward
Indiana Economic Development Corporation

Bill Simpson Impact Racing

John Lewis Indy Racing League

Thomas J. Carroll Purdue University

Phillip E. Bainbridge Baker & Daniels LLP

Jeff Stoops Stoops Freightliner-Quality Trailer Inc.

Paul Schafer Consolidated Insurance Services, Inc.

### **CONTACT IMA AT:**

3200 Cold Spring Road Indianapolis, Indiana 46222 Phone: 317-955-6400 Fax: 317-955-6420 www.indianamotorsports.org

#### **SPECIAL THANKS TO:**

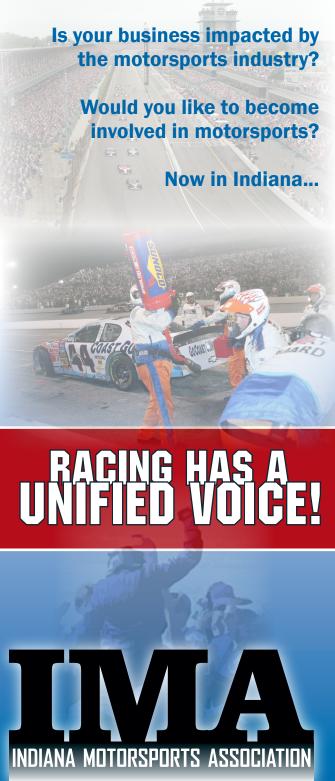
Marian College Regal Printing

#### **PHOTOS COURTESY OF:**

Indianapolis Raceway Park United States Auto Club Indy Racing League Champ Car World Series

# Do You Think the Racing Business is Easy?





### **WHAT WE DO...**

The Indiana Motorsports Association, Inc., or IMA, is a specialized association in pursuit of unifying all motorsports business-related interests within the state of Indiana to enrich the economic impact of Indiana motorsports businesses.

### The IMA will:



**PROVIDE** a unified motorsports business voice

**EXPAND** on general business information outreach programs

**ENSURE** motorsports businesses have the resources to capitalize on opportunities

**OFFER** networking occasions at all levels (government, industry, etc.)

**DELIVER** unified and discounted banking services, health care, and retirement programs

**NOURISH** educational internship programs

**PUBLISH** a racing community directory for its members



The IMA is driven by memberships, education and sponsorships.



## MEMBERSHIP LEVELS

#### **CHAMPION** - \$25,000

- Included in all IMA promotional material
- Title sponsor/host of the IMA Workshop
- Category exclusivity
- · Banner advertising on IMA website
- · Link on IMA website
- IMA E-News updates
- · Networking opportunities throughout the year
- · Access to IMA member directory
- IMA special "member only" programs for: insurance, office supplies, travel, staffing solutions, architectural design, contractors, developers, race car parts/supplies, creative design and printing, banking, investments, etc.

#### **POLE POSITION** - \$7,500

- · Included in all IMA promotional material
- Sponsor of special session of IMA Workshop
- Banner advertising on IMA website
- · Link on IMA website
- IMA E-News updates
- · Networking opportunities throughout the year
- Access to IMA member directory
- IMA special "member only" programs for: insurance, office supplies, travel, staffing solutions, architectural design, contractors, developers, race car parts/supplies, creative design and printing, banking, investments, etc.

#### ACADEMIC MEMBER - \$5,000

- Educational partner for the IMA Academic Partner Program
- · Banner advertising on IMA website
- · Link on IMA website
- IMA E-News updates
- · Networking opportunities throughout the year
- Access to IMA member directory
- IMA special "member only" programs for: insurance, office supplies, travel, staffing solutions, architectural design, contractors, developers, race car parts/supplies, creative design and printing, banking, investments, etc.

### PARTICIPATING MEMBER - \$750

- IMA E-News updates
- · Networking opportunities throughout the year
- Access to IMA member directory
- Access to IMA Academic Partner Program
- IMA special "member only" programs for: insurance, office supplies, travel, staffing solutions, architectural design, contractors, developers, race car parts/supplies, creative design and printing, banking, investments, etc.

#### MOTORSPORTS INDUSTRY INSIDER - \$95

IMA E-News updates

For additional benefits of each membership level please contact the Indiana Motorsports Association Corporate office at 317-955-6400

www.indianamotorsports.org

### IA MEMBERSHIP APPLICATION

	RSHIP APPLICATION
THIS SPACE FOR OFFICE USE ONLY  Date rec'd in acct'g Amt	
	74110
COMPANY INFORMATION	
Company Name	
DBA	
	State
Postal Code (ZIP)	Province
Country	
Telephone	Telephone 2
Fax	
Company E-mail	
Company Web Site	
Mailing Address	
(If different than above)	
Street Address	
City	State
Postal Code (ZIP)	Province
Country	
	(Must be completed, 30 words or less)
\$250,000-\$499,000 \$1,000,000-\$2,499	enue: less than \$249,000 0 \$500,000-999,000 0,999 \$2,500,000-4,999,999 999 \$10,000,000+
Reason for joining IMA?	·
How did you hear about	t IMA?

Continued on back